

Kirstyn L. Montgomery

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EDUCATION

BAYLOR UNIVERSITY – Waco, Texas

August 2023

Bachelor of Business Administration

- Majors: Professional Selling / Entrepreneurship / Management
- Overall GPA: 3.7; Major GPA: 3.7
- Dean's Academic Honor List: Fall 2023, Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026

EXPERIENCE

KirsTANS Spray Tans - Waco, Texas

August 2023 – Present

Entrepreneur

- Founded and managed a small business, overseeing operations, financial budgeting, and services.
- Managed client bookings and payment processes while tracking revenue and inventory needs.
- Expanded business reach by networking with organizations and individuals, strengthening brand.

Paxlegal - Waco, Texas

July 2025 – August 2025

Intern

- Developed a 12-month social media strategy simplifying legal topics for entrepreneurs and nomads.
- Launched the Paxgreen initiative to improve eco-friendly practices aligned with company values.
- Supported international expansion by creating China and Korean Desks to assist startups relocation.

The Lavish Goat - Houston, Texas

August 2025 - Present

Intern

- Gaining key experience in entrepreneurship and sales, brand building, and operational management.
- Gaining exposure to corporate sales strategy by shadowing and sitting in on high-level sales calls with major retailers like Walmart, Buc-ee's, and H-E-B, gaining insight into client relations and negotiation.
- Assisting in product production, gaining hands-on experience from preparation to final presentation.

Alora - Austin, Texas

January 2026 - May 2026

Intern

- Assisted in daily business operations including client scheduling, appointment management, and customer service to ensure a seamless and professional client experience.
- Supported marketing and sales initiatives by promoting services through social media engagement, client outreach, and relationship building to increase brand awareness and customer retention.

BMC Software - Houston, Texas

June 2026

ADDITIONAL

- **Computer Skills:** MOS Excel Certified
- **Organizations:** Baylor Women in Business, Alpha Lambda Delta Honor Society, Zeta Tau Alpha
- **Activities:** Intramural Sports, Zeta Tau Alpha Float, Zeta Tau Alpha Sing, Zeta Tau Alpha Recruitment
- **Leadership:** Director of Faith and Wellness in Women in Business